



Comment on suggestions 61

Yarra Valley Business Inc

2 pages

8 December 2023

RE: 2023-24 Victorian Distribution

To whom it may concern,

Yarra Valley Business is the peak body for local businesses in the Yarra Valley region. Our membership is based within the main regional centre of the Lilydale-Chirnside Park area, along the Maroondah Highway to the northeast, the Melba Highway to the north and the Warburton Highway to the east, ranging from small family businesses to businesses that employ hundreds of people.

The industrial Lilydale-Chirnside Park area is an important link for the Yarra Valley and the Upper Yarra as this is the area our members rely on for their service and local manufacturing needs. The predominant mix of businesses in the area are based in tourism, agribusiness, and the required services that support those industries.

The above business networks have organically grown within the corridors of the Maroondah Highway to the northeast, the Melba Highway to the north and the Warburton Highway to the east. The physical barrier of the Christmas Hills border also marks the boundary of our business network as the lack of direct road connections and capacity. This along with the tyranny of distance means that there is a direct loss of physical business connections with the Yarra Valley and areas east of Christmas Hills with those west of the Yarra Valley.

Suggestion 36 (D.G. Clarke) makes a valid point regarding the seat of Casey:
'the seat of Casey which takes in the Yarra Valley and outer eastern suburbs it firmly represents the communities running along the interlinked Melba, Maroondah, and Warburton Highway corridors.'

As it currently stands, the seat of Casey meets the numerical requirements for actual enrolments as at 9th of August 2023 and for projected enrolments for 17th of April 2028. It is therefore Yarra Valley Business view that minimal changes should occur along Casey's boundaries and that the seat should not be abolished as suggested in submissions 32 (Dr Mark Mulcair), 42 (David Lumsden), 49 (Colin McLaren) and 57 (Australian Labor Party – Victorian Branch).

We understand the challenges the committee will face in having to abolish a seat due to Victoria having to reduce from 39 to 38 seats, and therefore ultimately the need for significant changes for boundaries in the state.

Nonetheless, it is our view that the seat of Casey should continue to remain within the Lilydale-Chirnside Park area and the corridors of the Melba Highway to the north, the Maroondah Highway to the north east and the Warburton Highway to the east.

Thank you for your work in the Victorian redistribution process and for considering our comments on submissions.

Warm regards,



Lisa Crunden

President

Yarra Valley Business Inc

